

Station WAVY-TV NORFOLK, VA.	Agency () GMMB	Rep Firm
Advertiser () OBAMA FOR AMERICA	3050 K ST NW	Sales Office () PHILADELPHIA
Product BARACK OBAMA	WASHINGTON, DC 20007	Salesperson () ANJIE BRADY
Estimate# 1537	Agency C/P1/P2/E 95/101/1537	
Buyer DAN NAGELBERG	Flight Dates 10/02/2012 - 10/29/2012	Salesperson Phone# 215-567-6005
Phone#	Hiatus Weeks	Salesperson FAX# 215-567-5938
Fax#		

--- CONTRACT COMMENT ---

CLIENT: OBAMA FOR AMERICA SC=*

--- REMARKS ---

VER 9 ISSUE ADD TO SKED LNS 193-251
 REVISED TOTAL 273,600
 PLS CONFIRM ASAP
 THANKS, ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*193	TU-F	9A-10A	Buyline Comment: TODAY SHOW 2 ADD TO SKED	:30	\$300.00	10/23-10/26	4	1	4	\$1,200.00	
				Sales Remark: V9 ADD TO SKED V9 Added								
	*194	M	9A-10A	Buyline Comment: TODAY SHOW 2 ADD TO SKED	:30	\$300.00	10/29-10/29	1	1	1	\$300.00	
				Sales Remark: V9 ADD TO SKED V9 Added								
	*195	TU-F	10A-11A	Buyline Comment: TODAY SHOW 3 ADD TO SKED	:30	\$250.00	10/23-10/26	4	1	4	\$1,000.00	
				Sales Remark: V9 ADD TO SKED V9 Added								
	*196	M	10A-11A	Buyline Comment: TODAY SHOW 3 ADD TO SKED	:30	\$250.00	10/29-10/29	1	1	1	\$250.00	
				Sales Remark: V9 ADD TO SKED V9 Added								

EC'd Yes
Last Received: 10/22/2012 1:40 PM
Showing Buylines: All Rep & Sta Revised Lines

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	*197	TU-F	11A-12P	HAMPTON ROADS SHOW ADD TO SKED	:30	\$75.00	10/23-10/26	4	1	4	\$300.00	
				Buyline Comment: HAMPTON ROADS SHOW ADD TO SKED								
				Sales Remark: V9 ADD TO SKED								
				V9 Added								
	*198	M	11A-12P	HAMPTON ROADS SHOW ADD TO SKED	:30	\$75.00	10/29-10/29	1	1	1	\$75.00	
				Buyline Comment: HAMPTON ROADS SHOW ADD TO SKED								
				Sales Remark: V9 ADD TO SKED								
				V9 Added								
	*199	TU-F	12P-1P	NOON NEWS ADD TO SKED	:30	\$125.00	10/23-10/26	4	1	4	\$500.00	
				Buyline Comment: NOON NEWS ADD TO SKED								
				Sales Remark: V9 ADD TO SKED								
				V9 Added								
	*200	TU-F	1P-2P	DAYS OF OUR LIVES ADD TO SKED	:30	\$300.00	10/23-10/26	4	1	4	\$1,200.00	
				Buyline Comment: DAYS OF OUR LIVES ADD TO SKED								
				Sales Remark: V9 ADD TO SKED								
				V9 Added								
	*201	M	1P-2P	DAYS OF OUR LIVES ADD TO SKED	:30	\$300.00	10/29-10/29	1	1	1	\$300.00	
				Buyline Comment: DAYS OF OUR LIVES ADD TO SKED								
				Sales Remark: V9 ADD TO SKED								
				V9 Added								
	*202	TU-F	2P-3P	THE DOCTORS ADD TO SKED	:30	\$75.00	10/23-10/26	4	1	4	\$300.00	
				Buyline Comment: THE DOCTORS ADD TO SKED								
				Sales Remark: V9 ADD TO SKED								
				V9 Added								

Rep Order# 6860145 Ver# 9 Status Revised
EC'd Yes

Traffic Order#

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	*203	M	2P-3P	THE DOCTORS Buyline Comment: THE DOCTORS ADD TO SKED Sales Remark: V9 ADD TO SKED V9 Added	:30	\$75.00	10/29-10/29	1	1	1	\$75.00	
	*204	TU-F	3P-4P	MAURY POVICH Buyline Comment: MAURY POVICH ADD TO SKED Sales Remark: V9 ADD TO SKED V9 Added	:30	\$125.00	10/23-10/26	4	1	4	\$500.00	
	*205	M	3P-4P	MAURY POVICH Buyline Comment: MAURY POVICH ADD TO SKED Sales Remark: V9 ADD TO SKED V9 Added	:30	\$125.00	10/29-10/29	1	1	1	\$125.00	
	*206	TU-F	4P-5P	ANDERSON COOPER Buyline Comment: ANDERSON COOPER ADD TO SKED Sales Remark: V9 ADD TO SKED V9 Added	:30	\$175.00	10/23-10/26	4	1	4	\$700.00	
	*207	M	4P-5P	ANDERSON COOPER Buyline Comment: ANDERSON COOPER ADD TO SKED Sales Remark: V9 ADD TO SKED V9 Added	:30	\$125.00	10/29-10/29	1	1	1	\$125.00	
	*208	TU-F	5A-6A	EARLY AM NEWS Buyline Comment: EARLY AM NEWS ADD TO SKED Sales Remark: V9 ADD TO SKED V9 Added	:30	\$300.00	10/23-10/26	4	1	4	\$1,200.00	

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*209	M	5A-6A	BUYLINE COMMENT: EARLY AM NEWS ADD TO SKED	:30	\$300.00	10/29-10/29	1	1	1	\$300.00	
				Sales Remark: V9 ADD TO SKED V9 Added								
	*210	TU-F	6A-7A	BUYLINE COMMENT: AM NEWS ADD TO SKED	:30	\$700.00	10/23-10/26	4	1	4	\$2,800.00	
				Sales Remark: V9 ADD TO SKED V9 Added								
	*211	M	6A-7A	BUYLINE COMMENT: AM NEWS ADD TO SKED	:30	\$350.00	10/29-10/29	1	1	1	\$350.00	
				Sales Remark: V9 ADD TO SKED V9 Added								
	*212	TU-F	7A-9A	BUYLINE COMMENT: TODAY SHOW ADD TO SKED	:30	\$700.00	10/23-10/26	8	1	8	\$5,600.00	
				Sales Remark: V9 ADD TO SKED V9 Added								
	*213	M	7A-9A	BUYLINE COMMENT: TODAY SHOW ADD TO SKED	:30	\$700.00	10/29-10/29	2	1	2	\$1,400.00	
				Sales Remark: V9 ADD TO SKED V9 Added								
	*214	SA	6A-7A	BUYLINE COMMENT: SAT EARLY AM NEWS ADD TO SKED	:30	\$200.00	10/27-10/27	2	1	2	\$400.00	
				Sales Remark: V9 ADD TO SKED V9 Added								

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	*239	M	730P-8P	ACCESS HOLLYWOOD Buyline Comment: ENT THIS WEEK ADD TO SKED Sales Remark: V9 ADD TO SKED V9 Added	:30	\$600.00	10/29-10/29	1	1	1	\$600.00	
	*240	SA	7P-8P	ACCESS HOLLYWOOD Buyline Comment: ENT THIS WEEK ADD TO SKED Sales Remark: V9 ADD TO SKED V9 Added	:30	\$175.00	10/27-10/27	1	1	1	\$175.00	
	*241	M	8P-10P	THE VOICE Buyline Comment: THE VOICE ADD TO SKED Sales Remark: V9 ADD TO SKED V9 Added	:30	\$2,200.00	10/29-10/29	1	1	1	\$2,200.00	
	*242	TU	8P-9P	THE VOICE Buyline Comment: THE VOICE ADD TO SKED Sales Remark: V9 ADD TO SKED V9 Added	:30	\$2,200.00	10/23-10/23	1	1	1	\$2,200.00	
	*243	TU	9P-10P	GO ON/NEW NORMAL Buyline Comment: GO ON/NEW NORMAL ADD TO SKED Sales Remark: V9 ADD TO SKED V9 Added	:30	\$1,200.00	10/23-10/23	1	1	1	\$1,200.00	
	*244	TU	10P-11P	PARENTHOOD Buyline Comment: PARENTHOOD ADD TO SKED Sales Remark: V9 ADD TO SKED V9 Added	:30	\$1,100.00	10/23-10/23	1	1	1	\$1,100.00	

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	*245	W	8P-9P	ANIAML PRACT/GUYS WITH KIDS	:30	\$900.00	10/24-10/24	1	1	1	\$900.00	
				Buyline Comment: ADD TO SKED								
				Sales Remark: V9 ADD TO SKED								
				V9 Added								
	*246	W	9P-10P	ANIAML PRACT/GUYS WITH KIDS	:30	\$1,800.00	10/24-10/24	1	1	1	\$1,800.00	
				Buyline Comment: ADD TO SKED								
				Sales Remark: V9 ADD TO SKED								
				V9 Added								
	*247	W	10P-11P	CHICAGO FIRE	:30	\$1,000.00	10/24-10/24	1	1	1	\$1,000.00	
				Buyline Comment: ADD TO SKED								
				Sales Remark: V9 ADD TO SKED								
				V9 Added								
	*248	TH	10P-11P	ROCK CENTER	:30	\$1,100.00	10/25-10/25	1	1	1	\$1,100.00	
				Buyline Comment: ADD TO SKED								
				Sales Remark: V9 ADD TO SKED								
				V9 Added								
	*249	F	8P-9P	MOCKINGBIRD LANE	:30	\$400.00	10/26-10/26	1	1	1	\$400.00	
				Buyline Comment: ADD TO SKED								
				Sales Remark: V9 ADD TO SKED								
				V9 Added								
	*250	F	9P-10P	GRIMM	:30	\$1,800.00	10/26-10/26	1	1	1	\$1,800.00	
				Buyline Comment: ADD TO SKED								
				Sales Remark: V9 ADD TO SKED								
				V9 Added								

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	*251	SU	815P-1130P		:30	\$2,500.00	10/28-10/28	2	1	2	\$5,000.00	

Buyline Comment: SUNDAY NIGHT FOOTBALL
ADD TO SKED

Sales Remark: V9 ADD TO SKED
V9 Added

---REPORT TOTALS---

Report Totals: 126 / \$68,400.00

---SALES MONTHLY TOTALS---

Oct 12: 518 / \$264,000.00 Nov 12: 19 / \$9,600.00
Sales Totals: 537 / \$273,600.00
Station Totals: 537 / \$273,600.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$855,000 CATV 0% WAVY 32% WGNT 3% WPXV 0% WTKR 14%
WTVZ 7% WVBT 23% WVEC 21%

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books null
Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE